

A large, stylized silhouette of a golfer in mid-swing, wearing a blue shirt and dark pants, positioned on the left side of the poster.

AMERICAN CANCER SOCIETY

Tampa Bay Golf Classic

Sponsorship

October 5-6, 2025

Copperhead at Innisbrook
tampa.acsgolf.org

Tampa Bay Golf Classic 2025

The American Cancer Society's Golf Classic raises funds to end cancer as we know it, for everyone. This year's activities will support the American Cancer Society Richard M. Schulze Family Foundation Hope Lodge right here in Tampa.

The Hope Lodge network provides free, temporary lodging for people with cancer who must receive treatment away from home. These communities provide guest suites, communal kitchen, laundry room, community, and ultimately hope in their journey.

We invite you to support our efforts in the fight against cancer by joining us on October 5-6 for a 2-day event of first-class golf, kickoff soirée, networking, and fun. With your participation and support, we can make a difference in this fight.

Led by a volunteer Executive Board of Ambassadors, comprised of leaders in the greater Tampa Bay corporate community, the Tampa Bay Golf Classic aims to raise \$350,000 to fund the Hope Lodge program.





THE EXPERIENCE

The Tampa Bay Golf Classic provides a premium hospitality opportunity to entertain clients, reward employees or simply spend time with friends, all while rallying around a great cause.

With many corporations represented, Tampa Bay Golf Classic is a perfect setting for connecting and meeting other top professionals from the Greater Tampa Bay business community and beyond.

Our Sunday Soiree will be a night of networking, mission, amazing dinner, live and silent auction, and incredible fun.

Monday morning, golf at the beautiful Copperhead at Innisbrook, host of the PGA TOUR's annual Valspar Championship. Ranked as the PGA TOUR's 7th toughest course, it's a favorite among the world's finest golf professionals.

Player hospitality including Sunday dinner, breakfast and lunch, on-course beverages and signature cocktail bars. Premium gift package for all golfers.



MAKING AN IMPACT



Every cancer. Every life.

Who we are

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

Whom we serve

People living with cancer are at the heart of all we do. We work across many groups to make a difference.



Our vision

End cancer as we know it, for everyone.

Our mission

Improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

Our model

More than 80% of our revenue is invested in delivering our mission.

1 M+ The only nonprofit with over **one million volunteers** working in local communities across the US and Puerto Rico.

55 million total lives impacted each year. And counting.

Our impact

3.5 million fewer cancer deaths

Invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths.

Access to care for all

Advocating for high-quality, affordable health care for everyone, including closing the Medicaid coverage gap, through our American Cancer Society Cancer Action Network™.

Prevention and screening

Educating and advocating for healthy lifestyles and environments, including promotion of regular screening, and trusted source of screening recommendations for health care professionals.

Direct patient support

Providing multiple support programs for people with cancer and their caregivers, including a home away from home at our Hope Lodge® communities when they need to travel for treatment and free access to cancer information via our 24/7 helpline.

Every cancer

Only nonprofit supporting people with all types of cancer through advocacy, research, and patient support.

Every life

Ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer.

LOCAL IMPACT

- Direct patient support has helped 799 guests and/or their caregivers by providing 17,284 nights at our Tampa Richard M. Schulze Family Foundation Hope Lodge.
- This investment in cancer care has provided patients with the opportunity to have a home away from home during their treatments for free.
- The Hope Lodge staff are committed to providing a nurturing home away from home for our guests 24 hours a day, 7 days a week.
- Support from volunteers, local organizations, and funds raised are critical to the American Cancer Society's mission of providing free lodging to cancer patients and their caregivers.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (Exclusive)

\$35,000

- 3 foursomes (12 playing spots)
- Lodging accommodations included for 12 ppl at Innisbrook for Sunday night
- Invite to exclusive VIP Party
- Company integration into tournament name (presented by XX)
- Opportunity to address the audience during the Sunday Soiree, tournament's Opening Ceremony and Awards
- Company spotlight article in Player Information Guide/Program
- Optional access to table/tent on the tournament course to promote company
- Logo recognition on website, eblasts, social media, sponsor boards, and other collateral
- 24 tickets to Sunday Soiree 10/5/2025
- Logo displayed on 4 hole signs on course as Presenting Sponsor
- Choice of custom activations as available (work with ACS staff member)
- Opportunity to add an ACS approved promotional item(s) with corporate logo via player gift
- Premium Player Gifts for each golfer

CHAMPION SPONSOR

\$20,000

- 2 foursomes (8 playing spots)
- Lodging accommodations included for 8 ppl at Innisbrook for Sunday night
- Invite to Exclusive VIP Party
- Logo recognition on website, eblasts, social media, tournament scoreboard, and sponsor boards
- Company spotlight article in Player Information Guide/Program
- Choice of available "Presented By" recognitions --Carts, Putting Range, Bloody Mary & Signature Cocktail Bars, Breakfast or Lunch
- 16 tickets to Sunday Soiree
- Logo displayed on 3 hole signs on course as Champion Sponsor
- Opportunity to add an ACS approved promotional item(s) with corporate logo via player gift
- Premium Player Gifts for each golfer

MASTER SPONSOR

\$15,000

- 2 foursomes (8 playing spots)
- Logo recognition on website, eblasts, social media, tournament scoreboard, and sponsor boards
- Invite to Exclusive VIP Party
- Choice of available "Presented By" recognitions --Bloody Mary & Signature Cocktail Bars, Breakfast, Lunch, Registration
- 16 tickets to Sunday Soiree
- Logo displayed on 2 hole signs on course as Sponsor
- Opportunity to add an ACS approved promotional item(s) with corporate logo via player gift
- Premium Player Gifts for each golfer

TOUR SPONSOR

\$12,500

- 2 foursomes (8 playing spots)
- Logo recognition on website select eblasts and on-site sponsor boards
- 16 tickets to Sunday Soiree
- Choice of available activation "Presented by"
- Logo displayed on 1 hole sign on course as Sponsor
- Opportunity to add an ACS approved promotional item(s) with corporate logo via player gift
- Premium Player Gifts for each golfer

FOURSOME

\$5,000

- 1 foursome (4 playing spots)
- Logo recognition on website
- 8 tickets to Sunday Soiree
- Opportunity to add an ACS approved promotional item(s) with corporate logo via player gift
- Premium Player Gifts for each golfer
- **Not available until late summer, if spots are available**



OTHER SPONSORSHIP OPPORTUNITIES

MISSION

\$5,000

- Mission Moment presented by your company/family
- Logo recognition on website
- 4 tickets to Sunday Soiree
- Exclusive Sponsorship

I PLAY FORE

\$1,000

- Custom cancer survivor or "in memoriam" recognition on banner flag to be displayed along the course
- Recognition on website

GOLF BREAKFAST SPONSOR

\$2,000

- Company logo displayed on signage during breakfast
- Logo recognition on website and program
- Exclusive Sponsorship

ENTERTAINMENT SPONSOR

\$5,000

- Entertainment presented by your company
- Logo recognition on website, program, and before entertainment
- 4 tickets to Sunday Soiree
- Exclusive Sponsorship

LIVE AUCTION SPONSOR

\$5,000

- Live Auction presented by your company
- Logo recognition on live auction slides, on website, and program
- 4 tickets to Sunday Soiree
- Exclusive Sponsorship

SILENT AUCTION SPONSOR

\$2,500

- Company logo displayed on signage around silent auction tables
- Logo recognition on website and program
- 4 tickets to Sunday Soiree
- Exclusive Sponsorship

GOLF LUNCH SPONSOR

\$7,000

- Company logo displayed on signage during lunch
- Logo recognition on website and program
- Exclusive Sponsorship

HOSPITALITY SPONSOR

\$8,000

- Company logo displayed in gift baskets for hotel rooms of top sponsors, bathrooms, and registration for Sunday Soiree
- Logo recognition on website and program
- 6 tickets to Sunday Soiree

Thinking of something different?
Contact CarolAnn Mitchell to create a
custom sponsorship opportunity.
CarolAnn.Mitchell@cancer.org or
618.406.1870.



Want to join?

If you are interested in partnering, have questions, or inquiries on custom sponsorship opportunities please contact:

CarolAnn Mitchell

Senior Development Manager
American Cancer Society
CarolAnn.Mitchell@cancer.org
618.406.1870

tampa.acsgolf.org



cancer.org | 1.800.227.2345

Thank You!

The American Cancer Society is on a mission to free the world from cancer.

For more than 100 years, we have helped lead an evolution in the way the world prevents, detects, treats, and thinks about cancer. As the nation's preeminent cancer-fighting organization, we fund and conduct research, share expert information, support people with cancer, spread the word about prevention, and through our advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN), advocate for public policy change.

We are committed to ensuring that ALL people have a fair and just opportunity to prevent, find, treat, and survive cancer – regardless of income, race and ethnicity, sexual orientation, gender identity, disability status, or where they live. Thanks in large part to our decades of work, a cancer diagnosis does not come without hope, and the cancer journey is not one that is traveled alone.



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